



EN

ELVY  
NAVARRO

## DESIGNER

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## SKILLS

### Adobe

Photoshop  
InDesign  
Illustrator  
After Effects  
Premier  
Dreamweaver

### Design

Branding  
Editorial Design  
HTML & CSS  
Illustration  
Motion Graphics  
Photography  
Print Layout  
Social Media Design  
Video Editing  
Web Design  
Word Press  
Infographics

### Languages

Spanish  
English

### Microsoft

Word  
PowerPoint

## EXPERIENCE

### Graphic Designer | Verto Solutions

August 2019 – Present

- Provided marketing communications support for Food, Agriculture and Science agency through website content management on Wordpress and email marketing on Mailchimp
- Created marketing collateral including brochures, app graphics, web banners for brand specific events such as leadership conferences and more
- Collaborated closely with FEMA's executive leadership to create a video containing animations, transitions and special graphics for the virtual annual leadership conference reaching over 120 attendees
- Managed social media account for I Love Pickles creating curated content for their audience, reaching over 66,000 followers
- Conducted FEMA's soft rebrand project, transforming their original brand to a new exciting look while maintaining their core identity for their 112 member companies

### Graphic Designer | RLAH Real Estate

February 2018 – August 2019

- Continuously collaborated with over 200 agents from design requirements to design delivery of e-newsletters, postcards, brochures and other forms of media
- Promoted on-market properties through the creation of social media ads and motion graphics
- Established partnerships with printing agencies to ensure successful delivery of print media facilitating the sale of luxury properties
- Provided training and assistance in Illustrator and Photoshop to junior level media personnel

### Graphic Designer | Abaco Strategy, LLC

May 2014 – February 2018

- Created logo prototypes and processed a publication ready logo
- Produced a corporate style guide which created company cohesion
- Met with clients to determine marketing and design vision, scopes of work, and budgets and deliverable timeframes
- Developed engaging and innovative graphic designs for pamphlets and flyers to promote the company
- Created charts and graphics to be used for government proposal submissions
- Worked on administrative tasks such as monthly filing, word processing, and creating presentations

## EDUCATION

### Bachelor of Fine Arts: Studio Art

May 2016

James Madison University, Harrisonburg, VA

### Graphic Design Post-Baccalaureate Certificate

December 2017

George Mason University, Fairfax, VA